

## **INTERACTIVE CUSTOMER SERVICE WORKSHOP**

## Thursday, Nov. 7th 8:30am - 11:30am

## @ Pioneer Technology Center Seminar Center

## With Author & Speaker Mark Macy

Based on book by John R. DiJulius III, "What's the Secret to Providing a *WORLD CLASS* Customer Experience." A combination of lecture, article and fantastic videos are used to give a clear heading for participants. The 3 hours are interactive and move quickly. When participants leave they will have a workable plan to address specific customer service needs in their business to turn their *Misery* into *Magic*!

